



PRIYANKA GUPTA

TRAVEL WRITER
PERSONAL GROWTH BLOGGER
SEO EXPERT
IIT DELHI CS GRAD
EX INVESTMENT BANKER

CONTACT PRIYANKA

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SOCIAL MEDIA PROFILES

Instagram: @priyanka_onmycanvas
Twitter: @guptapranky
Facebook:
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Linkedin:
<https://www.linkedin.com/in/priyanka-gupta-21156724/>

MEET PRIYANKA

Priyanka - a software engineer from IIT Delhi by education - left her cushioned banking job to travel the world and write about it.

Priyanka writes about offbeat places, culture, wildlife and nature, local communities, and long-term travel around the world. She promotes a sustainable travel lifestyle while traveling responsibly and supporting local endeavors. She also loves writing science-backed guides on personal growth that are inspired by her own journey.

Priyanka can bring anyplace to life with her personal and humorous writing style. Her readers often tell her that they travel to the destination she explores vicariously.

ACADEMIC AND PROFESSIONAL BACKGROUND

Indian Institute of Technology, Delhi
B.Tech. Computer Science and Engineering, 2010

Worked for Oracle & Goldman Sachs India.

ABOUT THE BLOG - ON MY CANVAS

On My Canvas is an English Travel Blog that focuses on culture, local communities, nature, and offbeat-adventures around the world for independent travelers who plan and organize their trips themselves.

- Personal growth and travel blog.
- Personal experiences, Narrative travel guides, Solo travel tips.
- Responsible and long-term travel tips.

BLOG STATISTICS

12k+ monthly pageviews and growing.

- First-page Google Search presence.
- Readers: India, USA, UK (67% views)
- Demographic: 52% Female, 48% Male
- Majority Age Group: 25-34

Organic Social Reach:

Priyanka's readers and followers share her passion to travel and grow personally.



3.5k+



3.5k+



1.7k+



500+

AWARDS AND MEDIA

- Awarded Top Travel Blogs 2019
- Quora Top Writer 2018
- Published on National Herald, HF Holidays UK, and major Travel Blogs.
- Published Amazon Author (Poetry)
- Featured on Women's Web (homepage)
- Medium Top Travel Writer 2018, Published in various Medium Publications
- Featured on YouthkiAwaaz (homepage)

WORK WITH ON MY CANVAS

- Destination promotion campaigns with Press Trips
- Freelance Travel Writing
- Travel Photography
- Social Media collaborations and giveaways
- Travel, Blogging and Writing conferences and talks
- Writing, Blogging, and SEO consultation
- Property, Tours, and Experience reviews

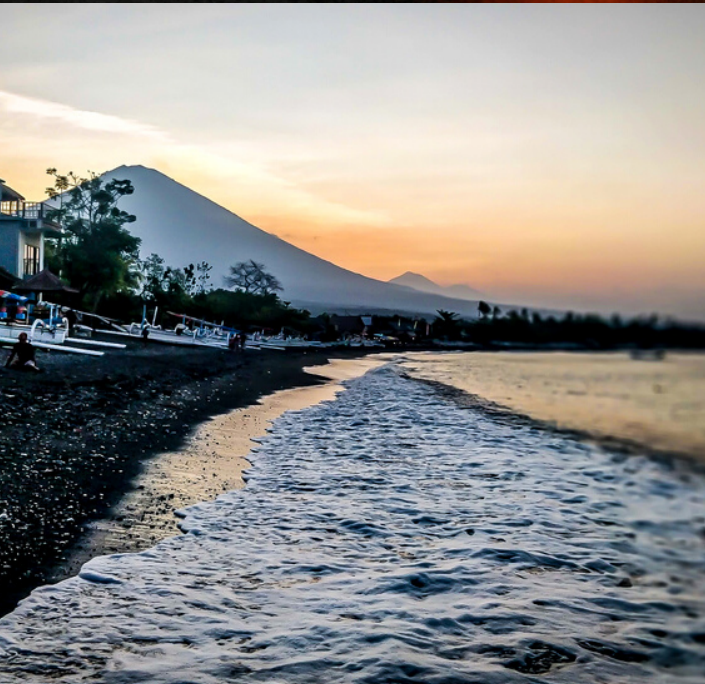
WHAT CAN YOU EXPECT

- Target audience reach with brilliant storytelling and photographs
- Punctual assignment deliveries
- Clear communication
- Honest and Experiential Writing, Blogging, and SEO advice

OTHER NOTABLE QUALIFICATIONS

- Technical Writing expert.
- Fluent in spoken and conversational Spanish.





PAST TRAVELS

SOUTH AMERICA

- 9 months long solo travel through Chile, Peru, and Bolivia
- Taught English as a second language (ESL) to Chilean students
- Backpacked through the continent exploring its culture, landmarks, and landscapes
- Comprehensive guides on the blog about the journey to inspire and help other travelers to visit the beautiful continent

INDIA

- Extensive solo travel throughout India
- Himalayan lover - 4 months-long solo trip in 2019
- Exploring Indian culture, landscapes, and national parks, amongst other things
- Detailed and narrative India travel guides live on the blog

SOUTHEAST ASIA

- Extensive solo travel through Thailand, Cambodia, Vietnam, Malaysia, Indonesia, and Singapore
- Focused on DIY walks, offbeat hikes, historical places, street food tours, and community-driven events
- Overlanded throughout Southeast Asia - Crossing borders via land
- Honest travel tips and picturesque travel stories on the blog

OTHER NOTABLE TRAVELS

Europe and the UK.